



DELAWARE VALLEY UNIVERSITY

In December of 2017, Delaware Valley University adopted and began the implementation of a comprehensive bystander intervention violence program called the Green Dot College Strategy 2.0. Developed by Dr. Dorothy J. Edwards, Green Dot is a multi-year initiative comprised of 60-90 minute overview talks for all members of our community and 6-hour comprehensive bystander skills trainings for students. Through the Green Dot strategy that teaches, “No one has to do everything, but everyone can do something”, DelVal’s goal is to foster a campus community where power-based violence is not and will not be welcomed or tolerated, and where all are welcome and encouraged to thrive.

A team of dedicated faculty and staff diligently worked on a proposal to receive grant funds from the “It’s On Us PA” Campaign throughout the Fall 2016 semester. One of the goals of the campaign is to:

Demonstrate significant, proactive, and sustainable leadership by challenging Pennsylvania’s education leaders as well as students, teachers, faculty, staff, families, and communities to pledge to foster a safe and respectful campus culture.

In support of this goal, the team allocated funds to implement the Green Dot Strategy 2.0 at DelVal.

When community members join together and collaborate to implement the Green Dot strategy, positive changes are evident in the community. Specifically, research suggests that Green Dot is an effective educational intervention to reduce rape myth acceptance and increase bystander behavior among college students (Coker et al, 2011). Recently, a 5-year CDC-funded evaluation study of the Green Dot program in Kentucky high schools found a 50% reduction in self-reported frequency of sexual violence perpetration, compared to a slight increase at control schools (Cook-Craig, et al. 2014).

The Green Dot Strategy:

- **Invites** people to reconsider their role in preventing (re-branding)
- **Inspires** people to believe things can be different and their contribution matters
- **Engages** people in education that will equip with the motivation, knowledge, & skill needed to take action
- **Strengthens** new behaviors through reinforcement, practice, and multiple exposures to key messages
- **Sustains** changes through integrating key messages into permanent infrastructure

Questions?
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